

Annual departmental advertising placement spend 2022–23

Department	Category		Total (\$)
	Campaign (\$)	Non-campaign (\$)	
Agriculture and Fisheries	2,162,449	143,173	2,305,621
Children, Youth Justice and Multicultural Affairs*	950,530	34,935	985,465
Communities, Housing and Digital Economy*	382,433	12,363	394,795
Corrective Services	5,941	33,372	39,312
Education	883,099	150,942	1,034,041
Employment, Small Business and Training*	1,229,222	34,321	1,263,543
Energy and Public Works	1,652,930	272,568	1,925,498
Environment and Science	125,944	111,731	237,675
Fire and Emergency Services	4,557,447	12,035	4,569,482
Health	10,274,753	83,932	10,358,684
Housing*	4,995	0	4,995
Justice and Attorney-General	407,259	8,259	415,518
Police	320,871	32,549	353,420
Premier and Cabinet	376,258	42,178	418,436
Regional Development, Manufacturing and Water	0	39,012	39,012
Resources	160,196	97,972	258,168
Seniors, Disability Services and Aboriginal and Torres Strait Islander Partnerships*	122,724	14,335	137,059
State Development, Infrastructure, Local Government and Planning	381,388	355,907	737,294
Tourism, Innovation and Sport	0	13,535	13,535
Transport and Main Roads*	4,771,332	565,622	5,336,954
Treasury	1,120,971	39,970	1,160,941
Treaty, Aboriginal and Torres Strait Islander Partnerships, Communities and the Arts*	73,425	0	73,425
TOTAL LINE DEPARTMENTS	29,964,165	2,098,711	32,062,875

**N.B. Departments that have changed or were abolished due to Machinery-of-Government during the 2022–23 financial year.*

Amounts included are in Australian dollars and rounded to the nearest \$1.
Non-campaign includes expenditure for recruitment advertising, excluding SEEK.