

PREMIER'S BRIEFING NOTE
Strategy and Engagement

Tracking Folder No. TF/18/14066

Document No. DOC/18/186994

To: **THE PREMIER**
Date: **14 JAN 2019**
Subject: **Bid request: Deep Tech Conference 2019**

Approved / Not Approved / Noted

Premier / CoS. *[Signature]*

Date *14/1/19*

Date Action Required by: 27/01/2019

Requested by:
(if appropriate)

• **RECOMMENDATION**

It is recommended that you:

- **note** the bid request from Brisbane Marketing to attract the inaugural Deep Tech Conference 2019 (the Conference) to Brisbane to be held at the Brisbane Convention and Exhibition Centre on 19-20 November 2019 (**Attachments 1 and 2**)
- **note** Tourism and Events Queensland (TEQ) has confirmed \$30 000 as its support for the Conference
- **approve** your Deputy Chief of Staff to sign the letter to Ms Jill Wimberley, Bidding Executive, Brisbane Marketing, declining the opportunity and noting the Queensland Government's confirmed support via TEQ (**Attachment 3**).

• **KEY ISSUES**

- On 27 September 2018, Brisbane Marketing submitted a proposal on behalf of Koelnmesse Pty Ltd seeking \$50 000 to \$60 000 (exclusive of GST) to secure the Conference to Brisbane (**Attachments 1 and 2**).
- This proposal has been assessed in line with the Queensland Government Sponsorship Framework. It is proposed that the sponsorship request be declined, noting TEQ's commitment.
- TEQ is supporting the Conference independently to the value of \$30 000 (excludes GST), which is considered a Queensland Government commitment.

Event overview

- Deep Technology is based on tangible engineering innovation or scientific advances and discoveries. The Conference's broad application will focus on science, technology and the business elements of taking ideas to the world.
- The key objective of the Conference is to gather thought leaders and leading minds in technology and deep tech from around the world to facilitate the exchange of ideas, and create interactions that aim to help foster successful businesses and push the realms of science and technology.
- The two-day Conference is expected to attract 500 delegates, comprising entrepreneurs, academics and researchers of which 60 per cent is expected from interstate and overseas.
- Outcomes of the Conference is expected to include research collaborations, patent developments and commercial investment through business matching.
- Following the Conference in Brisbane in 2019, there is an opportunity to anchor the Conference in Queensland in 2020 and 2021.
- Should Brisbane not be able to secure funding to confirm this event, the Conference will not proceed.

• **CONSULTATION**

- The Department of Environment and Science (DES), see alignment to their *Engaging Queenslanders in Science Strategy*, as the Conference will create awareness about STEM/Queensland scientists to a wider population. However, they are not able to provide funding.

Action Officer: Katie Erbacher
Area: Events Coordination
Telephone: 3003 9107

Approved by Tess Bishop, Deputy Director-General
Strategy and Engagement *[Signature]*

Telephone: 390 39182 Approved on: *14.1.19*

PREMIER'S BRIEFING NOTE
Strategy and Engagement

Tracking Folder No. TF/18/14066
Document No. DOC/18/186994

- Advance Queensland (AQ), Department of Innovation, Tourism Industry Development and the Commonwealth Games (DITID) see strong alignment with their priority areas. However, note they are undertaking a significant review of their current innovation ecosystem and are unable to confirm financial support for the Conference as it may not align with future priorities.
- The Sponsorship and Events Advisory Group (SEAG) members noted that the Conference is an opportunity to profile Queensland as the leader in the tech industry sector. However, given the support already confirmed by TEQ, further funding is not recommended.

• **BACKGROUND**

- The Conference is organised by Koelnmesse Pty Ltd in partnership with Wildtype Media, publishers of Asian Scientist Magazine.



Dave Stewart
Director-General

Comments (Premier or DG)

PREMIER'S BRIEFING NOTE
Strategy and Engagement

Tracking Folder No. TF/19/5992
Document No. DOC/19/130221

To: THE PREMIER
Date: 4 JUL 2019
Subject: Potential meeting with Dr Dimity Dornan AO,
Chair and Founder and Dr Robyn Stokes,
Director and Interim Chief Executive Officer,
Bionics Queensland

Approved / Not Approved / Noted
Premier / CoS.....
Date 9.7.19
Date Action Required by:
Requested by:
(if appropriate)

• **RECOMMENDATION**

It is recommended that you:

Refer this to the minister for Innovation

- note the following information about Bionics Queensland and the potential opportunity they have identified to explore philanthropic interest in the organisation
- approve the response to Dr Dimity Dornan AO, Chief Executive Officer and Founder, Bionics Queensland, from your Deputy Chief of Staff informing her that representatives from your office will make contact to discuss the potential for a meeting (Attachment 1).

• **KEY ISSUES**

- On 7 June 2019, Dr Dornan wrote to you requesting a meeting with you and Dr Robyn Stokes, Interim Chief Executive Officer, Bionics Queensland, to discuss opportunities to grow her not-for-profit organisation Bionics Queensland, and the potential to benefit from the philanthropic activities of Mr Charles 'Chuck' Feeney (Attachment 2).
- Dr Dornan outlines that Mr Feeney has expressed interest in Bionics Queensland in relation to their work in linking bionics industry stakeholders, including organisations that Mr Feeney has previously sponsored.
- Dr Dornan would also like to discuss the opportunities for developing new bionics innovation centres across Queensland to accelerate potential new bionic devices to treat a range of previously untreatable medical disorders.
- Bionics Queensland recently released its 2019–2020 Prospectus to target and attract key players for funding collaboration and commercialisation outcomes (Attachment 3).
- It is understood that Mr Feeney's philanthropic organisation, Atlantic Philanthropies, will cease operations in 2020. The organisation completed its grant making and closed its Queensland office in 2016.
- Dr Dornan outlines that Mr Feeney recently donated \$10,000 to Dr Dornan's charity, Hear and Say, suggesting this indicates a willingness of Mr Feeney to continue to engage in philanthropic activities.
- All contributions made by Atlantic Philanthropies were contingent on leveraging funding from the Government and/or the funding recipient.
- While no request for Queensland Government funding is outlined in Dr Dornan's letter, it is possible this may be raised by Dr Dornan if a meeting was to occur.
- The Department of Innovation, Tourism Industry Development and the Commonwealth Games (DITIDCG) have advised that Dr Dornan, Dr Stokes and entities they are associated with have received funding through Advance Queensland programs. A summary of these is outlined in Attachment 4.

Action Officer: Aimee Hesson
Area: Strategic Policy
Telephone: 3003 9418

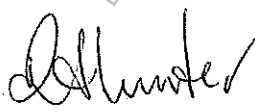
Approved by Tess Bishop, Deputy Director-General
Strategy and Engagement
Telephone: 300 39182 Approved on: 3.7.19

- **CONSULTATION**

- DITIDCG.

- **BACKGROUND**

- Dr Dornan founded Bionics Queensland in 2016, to stimulate the bionics industry in Australia and, in particular, Queensland by promoting research collaborations, stimulating bionics start-ups and fast-tracking commercialisation of bionic solutions.
- Dr Dornan is also Executive Director and Founder of Hear and Say, a registered charity that funds world-leading experts in hearing, listening and spoken language therapy.
- Dr Dornan notes she briefly spoke with you at the 2019 Queensland Greats Awards ceremony on 6 June 2019, where she thanked you for the honorary Queensland Great Award for Mr Feeney.
- Dr Stokes is the current Interim Chief Executive Officer of Bionics Queensland.
- Dr Stokes was engaged through her organisation by the Department of the Premier and Cabinet between August 2013 and September 2014, as Strategy Advisor to the Queensland Government to undertake multi-stakeholder engagement and develop Queensland's G20 Economic Leveraging Strategy and G20 Engagement and Communication Strategy.
- Since 1998, Mr Feeney through Atlantic Philanthropies, has made significant game-changing contributions to Queensland's biotechnology industry which helped establish the modern infrastructure.
- With funding of more than \$298 million to health sciences infrastructure in Queensland, coupled with government and university investments of \$871 million, the total built value of investments supported by Atlantic Philanthropies exceeds \$1.15 billion to Queensland. A summary of Atlantic Philanthropies' funded research infrastructure initiatives in Queensland is included at **Attachment 5**.
- Examples of these significant contributions include Queensland University of Technology Institute for Future Environments at Gardens Point Campus, QIMR Berghofer Medical Research Institute at Herston and the Translational Research Institute at the Princess Alexandra Hospital campus.
- At the 2019 Queensland Day celebrations, Mr Feeney was named an honorary 'Queensland Great' and included in the prestigious list of individuals and organisations recognised as the best and most generous contributors to the State's public life and wellbeing.
- Biographies of Dr Dornan, Dr Stokes and Mr Feeney are at **Attachment 6**.


Rachel Hunter
Acting Director-General

Comments (Premier or DG)

PREMIER and MINISTER FOR TRADE BRIEFING NOTE
Trade and Investment Queensland

Tracking Folder No. TF/18/3111
TIQ REF No. TIQ-GMIOD 18015

To: THE PREMIER and MINISTER FOR TRADE
Date: 9 MAR 2018
**Subject: Trade and Investment Queensland's (TIQ)
Developing Future Leaders Program launch on
14 March 2018**

Approved / Not Approved / Noted
Premier *ces* *AK*
Date *15.3.18*
Date Action Required by:/...../.....
Requested by:
(if appropriate)

• **RECOMMENDATION**

It is recommended that you **note** the Developing Future Leaders Program (the Program), which combines two of the initiatives in the *Advancing Trade and Investment Queensland Trade and Investment Strategy 2017-2022* (the Strategy), ~~will be launched on Wednesday 14 March 2018. A media release has been prepared (Attachment 1).~~ *shortly es 12/13*

• **KEY ISSUES**

- The Program includes two streams (i) for small to medium size enterprises (SMEs) (**Attachment 2**) and (ii) for recent graduates (**Attachment 3**), to provide short-term international placements in one of TIQ's overseas offices.
- The 2018 pilot program will be undertaken in the Hong Kong, Santiago, Shanghai and Tokyo offices, with one graduate and one SME nominee located in each of the four offices, for a total of four SME and four graduate participants. The locations will change each year to provide SMEs and graduates with access to TIQ's other overseas offices.
- As this is a small-scale program, a soft launch is planned. TIQ's SME clients will be contacted and invited to apply and Queensland's universities will be asked to share the graduate opportunity with their alumni. The Program will also be promoted using social media. Your office requested a media release announcing that applications are open (**Attachment 1**).
- Web content and the online SME application form will be live from 14 March 2018, together with guidelines detailing the eligibility requirements, benefits, expectations and reporting requirements for each stream (**Attachments 2 and 3**).
- The objective of the SME stream is to assist SMEs identify export opportunities for their products or services or undertake market research, through a minimum two-week visit to market (in one or more visits) within an agreed period (up to 12 months). SME participants will be provided with \$7000 funding and support from the TIQ overseas office to undertake the program.
- The objective of the graduate stream is to provide an opportunity to undertake in-market research and gain overseas work experience. Graduate participants will be employed by TIQ as graduates for an eight-week period, which includes a two-week pre-departure induction, four-weeks in the TIQ overseas office, followed by a final two-weeks in Brisbane to finalise their research and present on their participation to TIQ.
- Applications will close on 16 April 2018 and will be followed by a short-listing process to select a successful SME and graduate for each location. Each of the eight selection panels will consist of the respective Commissioner, a TIQ Brisbane representative and an external representative, to ensure objectivity.
- It is expected that recruitment will be completed in May 2018 and that the first placements could commence as early as June 2018, pending availability of the successful candidates. There will be an opportunity for you to announce the successful candidates for this Program in a specifically designed event or it could be incorporated into another trade/investment related event if the timeframes align.

Action Officer: Leonie Kawamoto
Area: International Operations
Telephone: 3514 3015

Approved by Virginia Greville, CEO
Trade & Investment Queensland

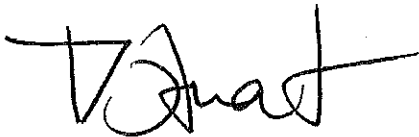
Telephone: 3514 3101 Approved on: 8 March 2018

• **CONSULTATION**

- Advance Queensland and the Department of Innovation, Tourism Industry Development and the Commonwealth Games were consulted during development of the Program and are supportive. Advance Queensland will promote the SME stream of the program to its relevant SME clients.

• **BACKGROUND**

- The graduate stream of the Program was created as a modified version of the International Business Cadet (IBC) program, which TIQ successfully ran for several years until 2011. The IBC program relied on Queensland businesses sponsoring graduates (at a cost of \$30 000) to undertake research and market development work in one of TIQ's overseas offices on behalf of the sponsor.
- The graduates participating in the Program will undertake research and project work for TIQ on priority sectors in the respective markets. Depending on sufficient interest from businesses, TIQ will explore a sponsorship model for the 2019 program.



Dave Stewart
Director-General

Comments (Premier or DG)

Further breakdown
of funding
provided by
TIQ.

A03.1 salary for 8 week program
net in economy flights / accomm
incidentals .
4 weeks
placement

PREMIER'S BRIEFING NOTE

Strategy and Engagement

Tracking Folder No. TF/18/4991

Document No. DOC/18/62358

To: THE PREMIER
Date: 8 MAY 2018
Subject: 2018 French Chamber of Commerce and Industry National Business Forum

Approved / Not Approved / Noted

Premier's CoS.....

Date 28.1.18

Date Action Required by:/...../.....

Requested by:
(if appropriate)

RECOMMENDATION

It is recommended that you:

- note Protocol Queensland, the Department of the Premier and Cabinet (DPC) and the French Chamber of Commerce and Industry (FACCI) are partnering to host the 2018 FACCI National Business Forum (the Forum)
- advise a Minister to represent you at the Forum, noting you are leading a trade mission to Japan and the United States of America during this time.

KEY ISSUES

- Lady Jane Edwards AM wrote to the department on 12 February 2018 seeking support for a business forum as a follow-up from your meeting with His Excellency Mr Christophe Penot, Ambassador of France to Australia, in October 2017 (Attachment 1).
- The Brisbane Forum will be part of a 2018 national series of Forums held in other States including Sydney and Adelaide. It is expected that up to 100 business representatives will attend the Forum from targeted sectors including innovation and digital transformation.
- DPC's contribution to the Forum is in-kind including venue at Level 41, 1 William Street and logistics support.
- France is an important investment and export market for Queensland.
- A large portion of French investment into Queensland is targeted at the multi-modal transport and infrastructure services sector, including *Bouygues Construction*, *Transdev* and *Keolis Downer*.
- French interest in Australia's defence and advanced manufacturing capabilities is at an all-time high, following the \$50 billion Future Submarine Contract awarded to French multinational *Direction des Constructions Navales Services* (DCNS).
- French companies already active in Queensland (for example *Dassault Systèmes*) have expressed interest in supply chain opportunities that may arise from the awarded Rheinmetall LAND 400 Phase 2 contract.
- The Advance Queensland Industry Attraction Fund and the Defence Industries 10-Year Roadmap and Action Plan, administered by the Department of State Development, Manufacturing, Infrastructure and Planning, are both avenues to attract further French investment into the State.

CONSULTATION

- Your Office; FACCI; Trade and Investment Queensland; 1 William Street.

BACKGROUND

- The FACCI National Business Forum has been held since 2015. The 2017 Forum was held in Melbourne, Sydney and Adelaide.

Action Officer: Rajnay Sumer
Area: Protocol Queensland
Telephone: 07 3003 9255

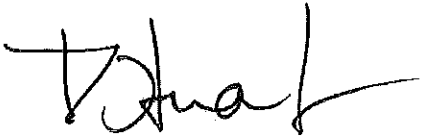
Approved by Tess Bishop, Deputy Director-General
Strategy and Engagement

Approved on: 4.5.18

PREMIER'S BRIEFING NOTE
Strategy and Engagement

Tracking Folder No. TF/18/4991
Document No. DOC/18/62358

- In 2016–17, Queensland's merchandise exports to France were valued at \$723.6 million, representing 1.1 per cent of Queensland's total merchandise exports and 51.4 per cent of Australia's total merchandise exports to France.



Dave Stewart
Director-General

Comments (Premier or DG)

Released under RTI - DPC

PREMIER and MINISTER FOR TRADE BRIEFING NOTE
Trade and Investment Queensland

Tracking Folder No. TF/18/11947
Document No. DOC/18/157010
TIQ Reference No. GMIOD 18042

To: THE PREMIER and MINISTER FOR TRADE
Date: 24 SEP 2018
Subject: Premier's Queensland Export Week Business
Reception 9 October 2018

Approved / Not Approved / Noted
Premier / CoS.....
Date 26.9.18
Date Action Required by: 25/09/2018
Requested by:
(if appropriate)

Ian O'Connor

• **RECOMMENDATION**

It is recommended that you:

- **note** the arrangements for the Premier's Queensland Export Week Business Reception on 9 October 2018 at Level 41, 1 William Street, Brisbane, at which you are scheduled to provide opening remarks
- **approve** the invitation for the event (**Attachment 1**), the invitation list (**Attachment 2**) which includes key stakeholders, partners and allies, including Queensland's Trade and Investment Commissioners, the event run sheet (**Attachment 3**), speech (**Attachment 4**), and the media release (**Attachment 5**)
- **advise** your preference for the Reception's Master of Ceremonies (**Attachment 6**)
- **note** the background information on export week activities (**Attachments 7**)
- **note** the panel discussion points (**Attachment 8**), the biography of the Facilitator (**Attachment 9**), Commissioners' biographies and overview of market activities (**Attachment 10**).

• **KEY ISSUES**

- The purpose of the networking reception is to provide a forum for you to have direct engagement with key allies and business leaders in Queensland emphasising the importance of export and investment, as well as to:
 - o promote the Trade and Investment Queensland (TIQ) international network and its role in supporting businesses and growth in trade and investment
 - o emphasise Queensland as being the nation's second largest exporter, with one in every four Australian export dollars being generated in Queensland.
- The format of this reception will include an opening by a Master of Ceremonies (MC) to welcome guests and introduce your opening remarks, as well as a Panel session (refer run sheet at **Attachment 3**).
- The invitation list comprises key industry leaders spanning defence, food and agriculture, innovation/knowledge, health, mining and resources, education and training, the Queensland Consular Corps and bilateral business chambers.
- Key government stakeholders have also been included such as the Advance Queensland Expert Panel, the Premier's Business Advisory Council, the TIQ Board and the International Education and Training Advisory Group. A maximum of 125 guests can be accommodated.
- The timing of this reception coincides with the return of the Trade and Investment Commissioners for Export Week 2018 and the Premier's Export Awards.

Action Officer: Yasmahne Hanel
Area: Queensland Operations
Telephone: 3514 3151

Approved by Virginia Greville, CEO
Trade and Investment Queensland
Telephone: 3514 3101

*Approved by
Ness Bush
24/9/18*

Approved on: 20 Sept 2018

PREMIER and MINISTER FOR TRADE BRIEFING NOTE
Trade and Investment Queensland

Tracking Folder No. TF/18/11947
Document No. DOC/18/157010
TIQ Reference No. GMIOD 18042

- This reception differs from the Premier's Export Awards Gala dinner as guests to that event are largely those who have entered the Export Awards and sponsors, rather than the broader government and business stakeholders or industry allies with which TIQ engages regularly.
 - Queensland Export Week (including previous variations) has been an initiative of Trade and Investment Queensland for over 15 years. While the format might change slightly, it can provide an opportunity for TIQ to connect with Queensland's exporter cohort, gain access to new and existing clients, build and maintain relationships with stakeholders and allies, and increase the Commissioner's awareness of Queensland's capabilities and policy direction to progress Queensland's global interests.
 - Suggested MC options for you to consider include:
 - o Pro Vice Chancellor Ian O'Connor (and Deputy Chair, TIQ Board)
 - o Professor Caitlin Byrne, Director, Griffith Asia Institute
 - o Ms Kathleen Newcombe, CEO Sarina Russo Group
 - o Ms Virginia Greville, CEO TIQ (further details included at **Attachment 4**).
 - The speech, press release and background information for the event are attached (**Attachments 4, 5 and 7**).
 - A facilitated Panel discussion will take place following your departure from the event. It will comprise three TIQ Commissioners (Donna Massie – Middle East; Julie-Anne Nichols – China/Hong Kong and Tom Calder – ASEAN/Singapore) and a representative from TIQ's regional network (Denise Kreymborg, Group Manager – Northern Queensland). The panellists will provide a short overview of priority activities and respond to questions to further guests' understanding of how TIQ promotes Queensland and generates trade and investment outcomes on and off-shore (**Attachment 8**).
 - The panel facilitator Professor Caitlin Byrne is currently the Director, Griffith Asia Institute, an eloquent speaker and well-regarded academic on international relations, diplomacy and soft power in the Asia-Pacific. A copy of Professor Byrne's CV is included at **Attachment 9**.
 - An updated event pack will be provided prior to the event.
- **CONSULTATION**
 - DPC Integrated Communications has been consulted.
 - **BACKGROUND**
 - TIQ coordinates 'Export Week' annually, as a visit program for the 12 Trade and Investment Commissioners to participate in proactive engagement and meetings with government, allies and industry in Queensland.

approved by
ADG electronically
Mark Cridland
Acting Director-General

Comments (Premier or DG)

Action Officer: Yasmahne Hanel
Area: Queensland Operations
Telephone: 3514 3151

Approved by Virginia Greville, CEO
Trade and Investment Queensland
Telephone: 3514 3101 Approved on: 20 Sept 2018

PREMIER'S BRIEFING NOTE
Strategy and Engagement

Tracking Folder No. TF/17/9143
Document No. DOC/17/115340

To: **THE PREMIER**
Date: **6 JUL 2017**
Subject: **World of Drones Congress 2017 – attendance opportunities for the Premier**

Approved / Not Approved / Noted
Premier / CoS.....
Date *28/7/17*.....
Date Action Required by:/...../.....
Requested by:
(if appropriate)

• **RECOMMENDATION**

It is recommended that you:

- **note** the information regarding the inaugural World of Drones Congress (WoDC) to be held from 31 August – 2 September 2017 at the Brisbane Convention and Exhibition Centre (BCEC)
- **indicate** your availability to attend the opportunities associated with WoDC (**Attachment 1**).

• **KEY ISSUES**

- The Queensland Government is providing \$250 000 in cash sponsorship towards WoDC.
- You have been requested to attend and speak at the WoDC
 - o Thursday 31 August – Opening and Welcome, and VIP Event at BCEC
 - o Saturday 2 September – observe a simulated response situation staged by Queensland Fire and Emergency Services (QFES) and Queensland Police Service (QPS) on a public day at South Bank Parklands (**Attachment 1**).
- The exercise developed by QFES and QPS aims to showcase drone application in an emergency response situation. The opportunity has been marked in the Minister for Police, Fire and Emergency Services and Minister for Corrective Services' diary. QFES will promote the exercise via its communication channels in the lead up to the event.
- Your participation in the WoDC program (**Attachment 2**) is an opportunity to promote the Queensland Government's Advance Queensland agenda, and Queensland as a leader in the rapidly developing drone economy. It also highlights Queensland as an attractive investment destination, with a strong innovation and entrepreneurial culture locally, nationally and internationally.
- The WoDC organisers is currently confirming the delegate list, which is expected to include drone manufacturers, application developers, government, investors, enthusiasts and drone businesses. The list will be provided to you in due course.

• **CONSULTATION**

- QFES and QPS

• **BACKGROUND**

- On 30 November 2016, you approved \$250 000 in cash sponsorship for the WoDC (**Attachment 3**), making Queensland Government a Principal Government Sponsor with an exhibition space at WoDC.
- WoDC provides a platform to showcase the application of drone technologies across key industry and government sectors, with a focus on business matching, industry development and commercialisation.

Action Officer: Prue Laven
Area: Events Coordination
Telephone: 3003 9468

Approved by Tess Bishop, Deputy Director-General
Strategy and Engagement

RTID427.pdf - Page 11 of 102

Approved on: *6.7.17*

PREMIER'S BRIEFING NOTE
Strategy and Engagement

Tracking Folder No. TF/17/9143

Document No. DOC/17/115340

- There is no existing drone industry event of this type in the Asia-Pacific region, or globally.
- The sponsorship is managed by Events Coordination in the Department of the Premier and Cabinet (DPC), which chairs a Queensland Government working group to collaborate on sponsorship outcomes and opportunities.
- The working group has representatives from WoDC organisers, BCEC, DPC, Departments of Science, Information Technology and Innovation, State Development, Natural Resources and Mines and Education and Training; QPS; QFES; Office of Industrial Relations; Office of the Queensland Chief Scientist; Trade and Investment Queensland; and Tourism and Events Queensland.
- WoDC has been developed by Dr Catherine Ball, Carillion Conference Management and BCEC.



Dave Stewart
Director-General

Comments (Premier or DG)

Released under RTI/17/9143